Mission
To promote independent living through lifelong, distance education programs for:
• Blind and low vision people (adolescents through seniors)
• Their families
• Service providers

Methodology
Hadley’s teacher-guided accredited distance education courses are:
• Delivered by mail and online.
• Accessible in braille, large print and auditory formats.
• Tuition-free allowing any time, any place learning.

Strategic Plan
To respond to the many thousands of blind and low vision individuals worldwide who do not have access to educational or rehabilitative services, Hadley, in partnership with others, will assume more responsibility and expand its impact to enroll and empower twice as many students with critical independence enhancing and life-improving offerings.

Specifically:
• Many more students
• Much better served
• Expanded ways
• More efficiently

Partnerships
• Lions Clubs International
• International Council for Education of People with Vision Impairment
• The Canadian National Institute for the Blind
• Macular Degeneration Alliance International
• Association for Education Rehabilitation of the Blind and Visually Impaired
• American Foundation for the Blind

Funding
• Hadley does not solicit government funding.
• 2004 FY $6.0M operating budget is comprised of endowment income (62%) and annual contributions (38% or $2.3 M).

Staffing
82 Employees
• Full time
43 staff & 10 teachers
• Part time
7 staff & 22 teachers

Students Served 2003
8,493 students in:
All 50 states (7,323)
• All Canadian provinces (505)
• 100 other countries (665)
(695 China students not included)

Student and Course Enrollments

Budget and Expenditures (millions)

Looking Ahead
Expansion of:
• Number students positively impacted
• Time and cost efficient online courses
• Curriculum to include new courses on macular degeneration, multiple disabilities and other critical needs
• Initiatives with established partners to more comprehensively meet the needs of blind and low vision individuals through distance learning
• Management efficiencies

Student and Course Cost

Helping people everywhere at every stage in their lives!

December 8, 2003
Where in the World is Hadley When People Need It?

The Question. Can Lives Be Changed Through Distance Education?

While distance education is becoming more widespread and gaining mainstream acceptance, skepticism in favor of traditional “brick and mortar” classroom experiences still exists. How can skills be learned, many ask, when the teacher and student and, particularly, one who cannot see, are in different cities? Hadley’s teachers, using specially designed and tailored learning materials over the past 84 years, have demonstrated dramatic results—thousands of success stories. Can lives be changed?

The Answer. It is on the face of Mrs. Copeland, a recent Hadley High School graduate.

Blindness Stats
• 25% blind employment with high underemployment
• 80% sighted v. 45% blind with high school diplomas
• 10 million blind and visually impaired in U.S.
• Many blind struggle with dependency and illiteracy.

History
William Hadley, a Chicago area 55-year-old high school teacher, suddenly went blind in 1915. Despondent over losing his ability to read and teach, his ophthalmologist, Dr. Brown, suggested that he teach himself braille and later, others, this skill. Together they established the school. His first student was a Kansas farm wife who, like Hadley, unexpectedly went blind. She contacted Hadley wishing to regain her literacy so she could be a role model for her three-year-old daughter who would soon be learning to read. Hadley’s use of distance education 84 years ago was visionary. Vision loss turned his world upside down but, by learning braille and leaving a legacy for others, he has assisted many to self-direct their lives.